



# BeeAware™

Reactive or proactive treatment for  
bee and wasp allergies?

## The Choice is Yours.



### EAI

Epinephrine Auto-Injector

#### Reactive

It does not prevent an emergency; it's simply the first step of emergency treatment.

#### Self-Administered

Epinephrine is often self-administered in a crisis situation and can be difficult to administer correctly.<sup>2</sup>

#### Dependent

Remembering to carry epinephrine every day can be inconvenient, meaning it may not be available when it's needed most.

#### Worry

Relying on a reactive approach can mean constant fear and worry.



### VIT

Venom Immunotherapy

#### Proactive

Shown to be 98% effective at eliminating a systemic reaction following an insect sting.<sup>3</sup>

#### Professional

Venom Immunotherapy is administered by a licensed health care professional in a clinical setting.

#### Prepared

With VIT, your protection is always with you meaning you are prepared and protected, wherever you are.

#### Free From Fear

VIT reduces fear and improves patient quality of life.<sup>1,3</sup>



Bottom line? An epinephrine auto-injector is a reactive, emergency treatment for a severe insect sting allergy. Choose to be proactive and talk to a doctor about VIT treatment for your bee or wasp allergy.<sup>4</sup>

# Frequently Asked Questions

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## What is Venom Immunotherapy (VIT)?

VIT is a series of injections that introduces minute amounts of venom into your body. The amount is gradually increased over time to help your immune system build a tolerance to the venom proteins. This process is continued until your body has enough immunity to tolerate a bee or wasp sting.<sup>4</sup>

## How does VIT compare to an epinephrine auto-injector (EAI)?

VIT is proactive treatment that prevents a life-threatening emergency before it happens. An EAI is the first step of emergency treatment after an allergic reaction occurs.

## How effective is VIT?

VIT has been found to be up to **98%** effective in preventing systemic allergic reactions to stings.<sup>3</sup>

## What are the risks involved with VIT?

There are risks involved with VIT and most can be easily treated by your provider or their staff. Be sure to discuss all possible risks with your physician before deciding on the right treatment for you.

## How can I find a physician who offers VIT?

Use the physician locator at [BeeAwareAllergy.com](https://www.BeeAwareAllergy.com) to find a VIT provider near you.



**BeeAware**<sup>™</sup>

[BeeAwareAllergy.com](https://www.BeeAwareAllergy.com)

**1** Ludman, Boyle. (2015). Stinging insect allergy: current perspectives on venom immunotherapy. *Journal of Asthma and Allergy*, 8, 75-86. **2** Boyle. (n.d.). Epinephrine Auto Injector Use One Year after Training: A Randomized Controlled Comparison of Two Different Devices. *Journal of Allergy and Clinical Immunology*, 135(2), Abstracts AB 209. **3** Golden. (2007, May). Insect Sting Anaphylaxis. *Immunology and Allergy Clinics of North America*, 27(2), 261-272. **4** Throughout this program the term "bees and wasps" is used as a generalized description of stinging insects. The complete list of VIT insects include: honey bee, wasp, white-faced hornet, yellow hornet, and yellow jacket.